

## EMPOWERING HYBRID WORKFORCE WITH FUJIFILM'S SMART PRINT SOLUTION



### CLIENT BACKGROUND



Established in 1976, R Corporation has grown to become a global leader in IT and business consulting, operating across 400 locations worldwide. For nearly five decades, R Corporation has maintained a "people-centered culture," working closely with clients across industries to foster

trust and accelerate digital transformation with actionable insights. This commitment to innovation and strong relationships with clients has enabled more than 5,000 success stories globally.

### CASE STUDY AT A GLANCE



#### CHALLENGES

- Existing print systems lacked flexibility to meet hybrid work demands
- No visibility into usage patterns resulted in waste and inefficiencies

#### FUJIFILM BUSINESS INNOVATION SOLUTIONS

- Conducting a detailed print analysis
- Optimizing fleet deployment for post-COVID hybrid work environments

#### BENEFITS AND RESULTS

- Reduced MFD fleet size by approximately 55%, cutting costs by 20% from prior levels
- Enhanced operational efficiency with significantly improved Total Cost of Ownership (TCO).
- Unified and optimized print management through seamless implementation of MyQ Print Management Solution
- Elevated service quality, boosting satisfaction for users and IT administrators alike

## THE CHALLENGES



The company rapidly shifted from a traditional office-based work environment to a hybrid work model, allowing employees to work from a variety of locations outside the office. While this evolution offered flexibility to employees, it also exposed limitations in R Corporation's legacy print infrastructure, which had been designed well before the pandemic and was insufficient to accommodate the new work arrangements.

The lack of flexibility in the system negatively impacted employee productivity, as the infrastructure was not aligned to the demands of a hybrid workforce. Second, the use of multifunction printers (MFPs) from various manufacturers meant that maintenance contracts were

fragmented across different vendors—a situation that complicated IT operations and added unnecessary administrative work. Third, the traditional print setup became increasingly costly and outdated in the post-pandemic era, where print volumes had dropped significantly due to the growing adoption of digital communication tools. Without a way to track and analyze departmental or individual print usage, inefficiencies such as unnecessary printing and waste accumulated unchecked. Recognizing the urgent need to optimize their print environment and reduce costs without compromising productivity, R Corporation sought a solution that could address these issues holistically.

## THE FUJIFILM BUSINESS INNOVATION SOLUTION



To help R Corporation overcome their print challenges, FUJIFILM India, in partnership with the trusted collaborator Wepsol, embarked on a comprehensive assessment of the company's existing print fleet. The evaluation began with an in-depth analysis of their print data from the previous three years. This process revealed important insights, including print volume trends, zones with high printing demands, levels of waste generated, and the ratio of color to monochrome printing. Armed with these insights, FUJIFILM India and Wepsol proposed an optimized solution designed to meet R Corporation's specific needs.

### "Right-sizing" the company's print infrastructure

By consolidating the equipment fleet and standardizing on FUJIFILM's technology, they reduced the number of MFPs from their previous setup to just 33 units—a nearly 55% reduction. The newly designed fleet included 25 monochrome MFPs ("Apeos 2560") and eight color MFPs

("Apeos C2060"), strategically deployed across the office to support productivity without over-consumption. This streamlined deployment directly addressed inefficiencies and positioned the company to achieve significant cost reductions without compromising employee workflows.

### Print Management Solution with MyQ

One of the standout features of the new system was the adoption of the "MyQ" print management solution. This software brought advanced control and transparency to R Corporation's print environment, enabling users to release print jobs via ID card authentication. This functionality not only prevented unnecessary printouts but also allowed users to make last-minute adjustments to print settings before output, such as switching from color to

monochrome to save costs. With MyQ, R Corporation also gained access to detailed print activity reports, making it possible to monitor usage across departments and identify areas for further improvement. This visibility proved invaluable for IT administrators and decision-makers, empowering them to streamline operations and manage costs more effectively.

## THE BENEFITS



### Streamlined Support Reduces Costs and Boosts Efficiency

Consolidating the maintenance contract through Wepsol simplified support processes for R Corporation, as they now had a single point of contact for all service and maintenance needs. This enhanced the speed of issue resolution, reduced administrative workload for IT staff, and improved the overall reliability of the print environment. Furthermore, with fewer devices in operation, R Corporation achieved significant reductions in energy consumption and space utilization, which contributed additional savings to the total cost of ownership (TCO).

By embracing FUJIFILM India and Wepsol's data-driven approach and custom-tailored solution, R Corporation successfully transformed their print environment to meet the demands of hybrid work. The streamlined infrastructure not only saved costs but also improved user experience and productivity across the organization.

As a result, R Corporation is now better equipped to support their employees' diverse work styles while driving efficiency and sustainability in their operations.

*"Solving modern workplace challenges requires more than just devices—it takes insight, data, and a partner willing to go the distance. With FUJIFILM India, Wepsol brought R Corporation a print solution that was not only data-backed but also business-aligned, helping them sustainably scale operations, secure information flows, and save significantly on resources and costs."*

- Ashok Tripathi, CEO, Wepsol